

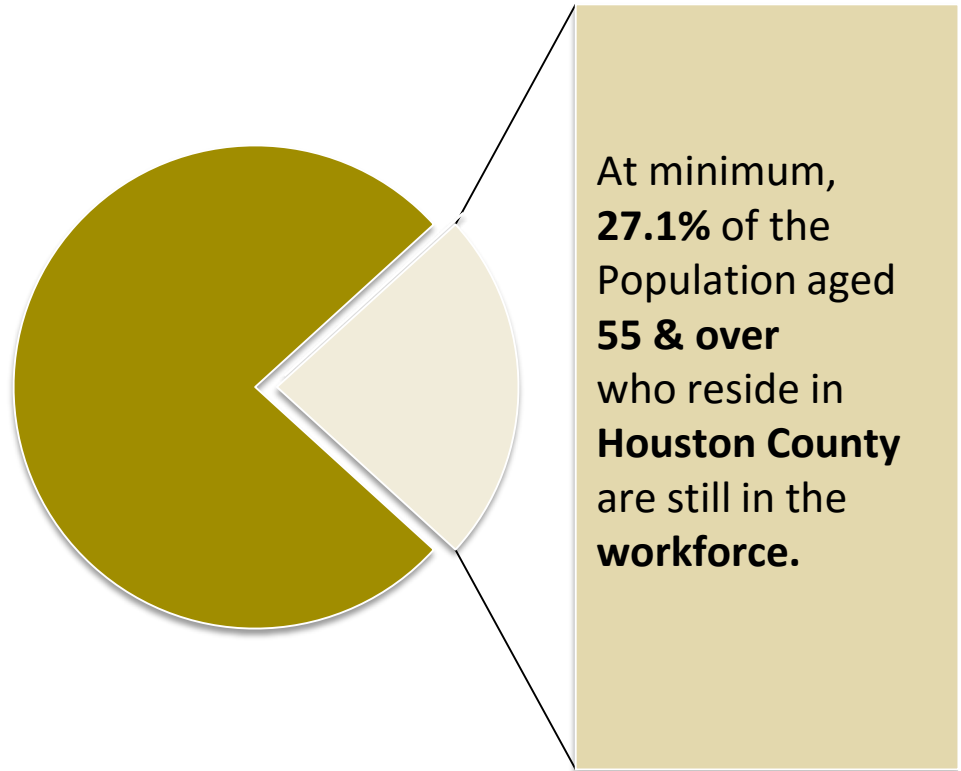
Houston County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	6,634
5 to 9 years	6,884
10 to 14 years	7,136
15 to 19 years	6,447
20 to 24 years	6,255
25 to 34 years	13,223
35 to 44 years	13,290
45 to 54 years	14,357
55 to 59 years	7,081
60 to 64 years	6,036
65 to 74 years	8,952
75 to 84 years	5,068
85 years and over	1,716



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	24,664
Nursery school, preschool	1,373
Kindergarten	1,262
Elementary school (grades 1-8)	11,534
High school (grades 9-12)	5,395
College or graduate school	5,100



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	69,723
Less than 9 th grade	3,583
9 th to 12 th grade, no diploma	7,369
High school graduate (includes equivalency)	23,629
Some college, no degree	15,217
Associate's degree	5,935
Bachelor's degree	9,111
Graduate or professional degree	4,879



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Barbour	8,622	7,921	701	8.1%	2,870	3,571
Coffee	20,835	19,678	1,157	5.6%	4,196	5,353
Covington	16,026	14,992	1,034	6.5%	3,263	4,297
Dale	20,307	19,177	1,130	5.6%	4,182	5,312
Geneva	11,325	10,719	606	5.4%	1,455	2,061
Henry	6,899	6,465	434	6.3%	1,685	2,119
Houston	44,918	42,391	2,527	5.6%	12,342	14,869
Pike	15,468	14,503	965	6.2%	2,492	3,457

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Helpers--Production Workers	33	Carpenters	12
Construction Laborers	31	Maids and Housekeeping Cleaners	11
Retail Salespersons	23	Heavy and Tractor-Trailer Truck Drivers	10
Laborers and Freight, Stock, and Material Movers, Hand	21	Teacher Assistants	10
Cashiers	21	Receptionists and Information Clerks	10
Customer Service Representatives	17	Electricians	9
Office Clerks, General	16	Industrial Truck and Tractor Operators	9
Light Truck or Delivery Services Drivers	13	Sales Managers	9
Stock Clerks and Order Fillers	13	Tax Preparers	9
General and Operations Managers	12	Plumbers, Pipefitters, and Steamfitters	8



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Helpers--Production Workers	173	Executive Secretaries and Executive Administrative Assistants	23
Cashiers	93	Receptionists and Information Clerks	22
Office Clerks, General	76	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	21
Customer Service Representatives	64	Light Truck or Delivery Services Drivers	21
Heavy and Tractor-Trailer Truck Drivers	54	Medical Assistants	20
Retail Salespersons	51	Construction Laborers	20
Laborers and Freight, Stock, and Material Movers, Hand	49	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	19
Nursing Assistants	29	Home Health Aides	18
Stock Clerks and Order Fillers	29	Shipping, Receiving, and Traffic Clerks	18
Combined Food Preparation and Serving Workers, Including Fast Food	26	Industrial Truck and Tractor Operators	18



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy & Tractor-Trailer Truck Drivers	1,509	Insurance Sales Agents	110
Registered Nurses	399	Telemarketers	101
Customer Service Representatives	220	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	98
Retail Salespersons	194	Stock Clerks and Order Fillers	98
Receptionists and Information Clerks	179	Office Clerks, General	94
Maintenance and Repair Workers, General	151	Automotive Service Technicians and Mechanics	91
Light Truck or Delivery Services Drivers	127	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	90
Laborers and Freight, Stock, and Material Movers, Hand	124	Hotel, Motel, and Resort Desk Clerks	89
Licensed Practical and Licensed Vocational Nurses	118	Landscaping and Groundskeeping Workers	79
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	110	Medical Secretaries	78



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	11.9%	19.4%
Age 20-64 Population Growth	6.4%	10.1%
Nonagricultural Job Growth	6.0%	8.4%
Worker Shortfall (%)	-0.5%	-1.7%
Worker Shortfall	-228	-840



Occupational Wages

Houston County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$8.70	\$18.19	\$22.94

Houston County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$9.11	\$14.63	\$17.39

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

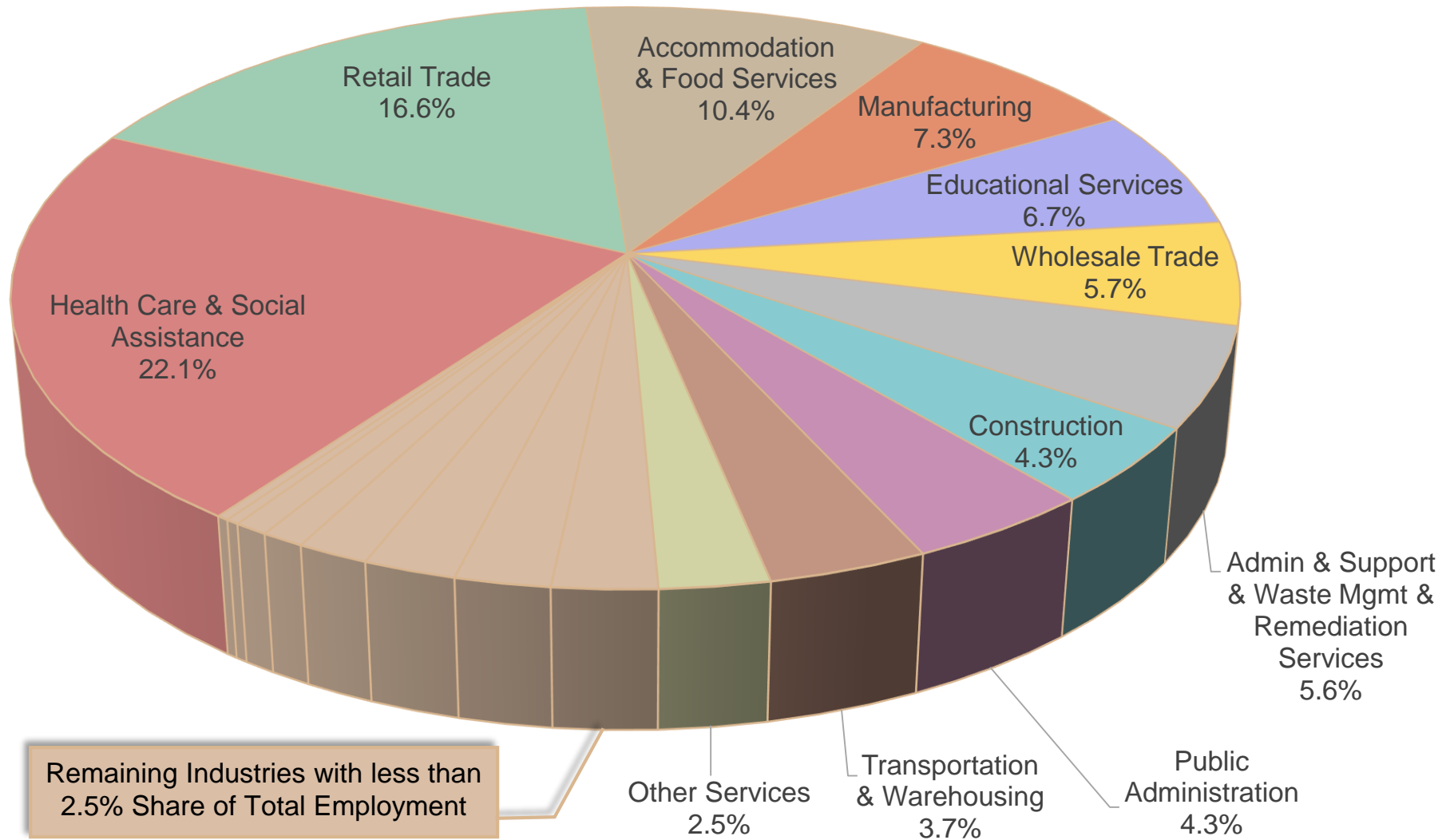
Occupational Wages

Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Houston County			
Total	\$18,101	\$37,843	\$47,714
Production	\$18,961	\$30,429	\$36,163
Dale County			
Total	\$21,510	\$53,055	\$68,827
Production	\$24,782	\$47,224	\$58,445
Henry County			
Total	\$17,802	\$32,928	\$40,491
Production	\$22,344	\$35,806	\$42,536

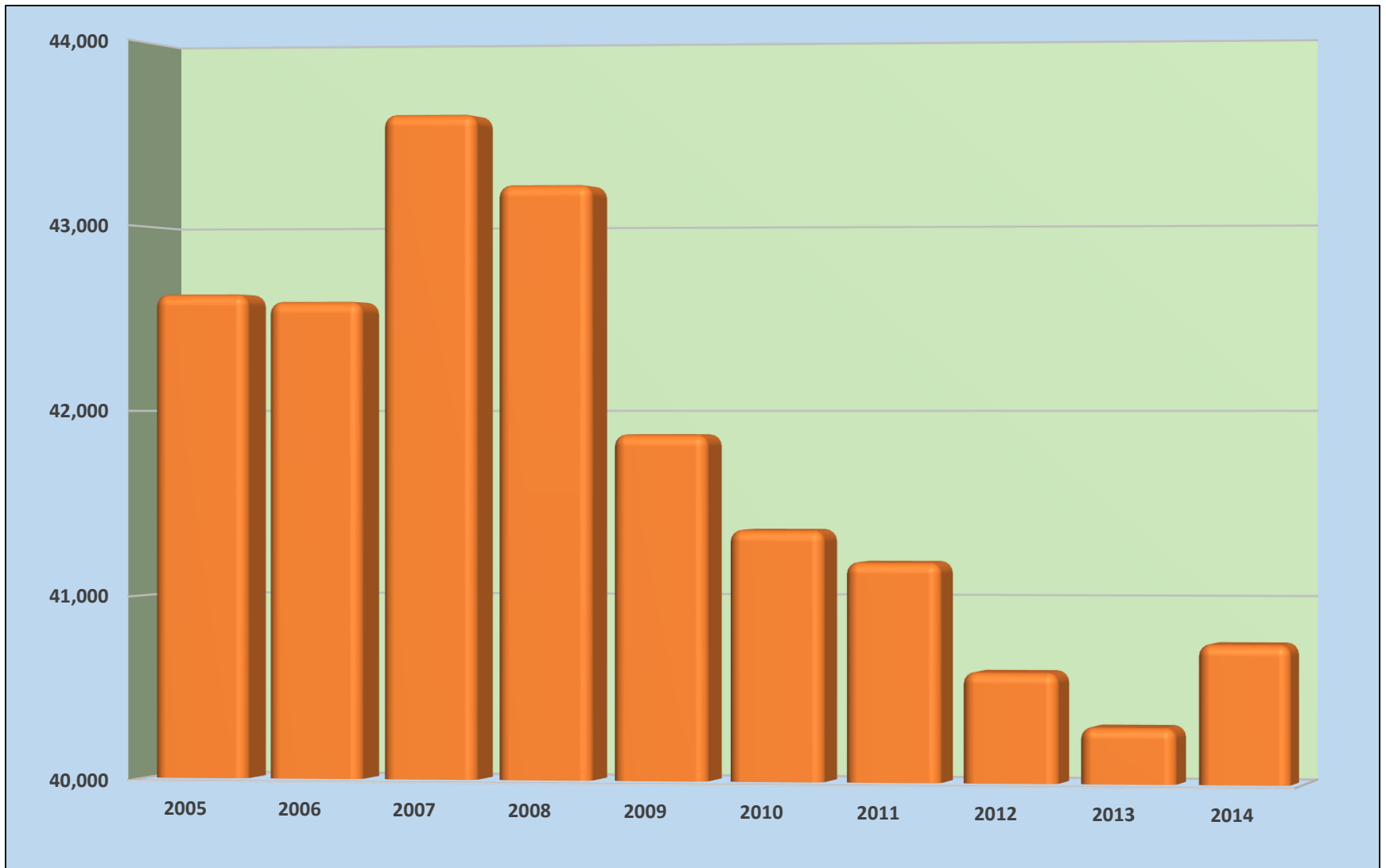
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2014 Industry Employment



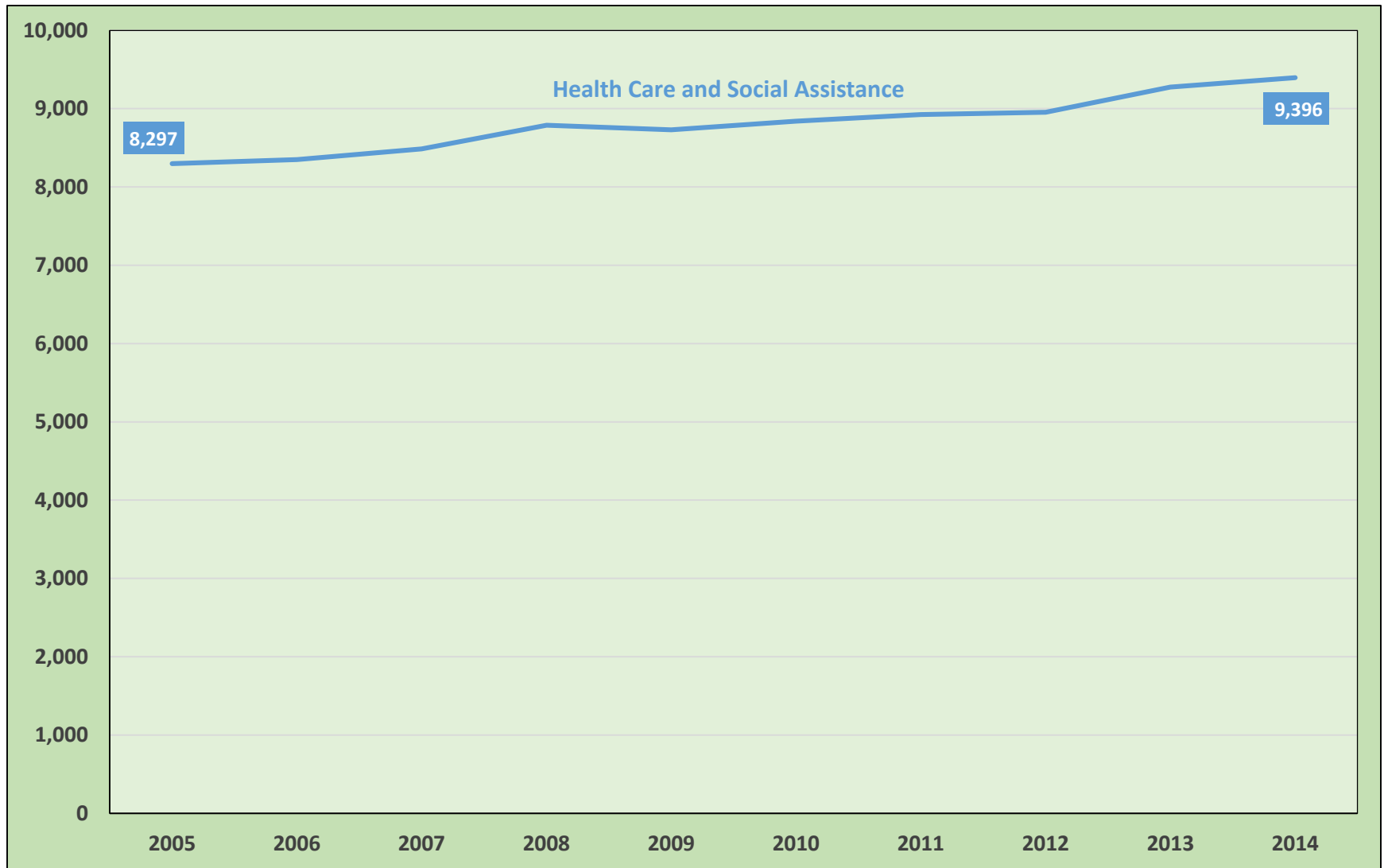
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



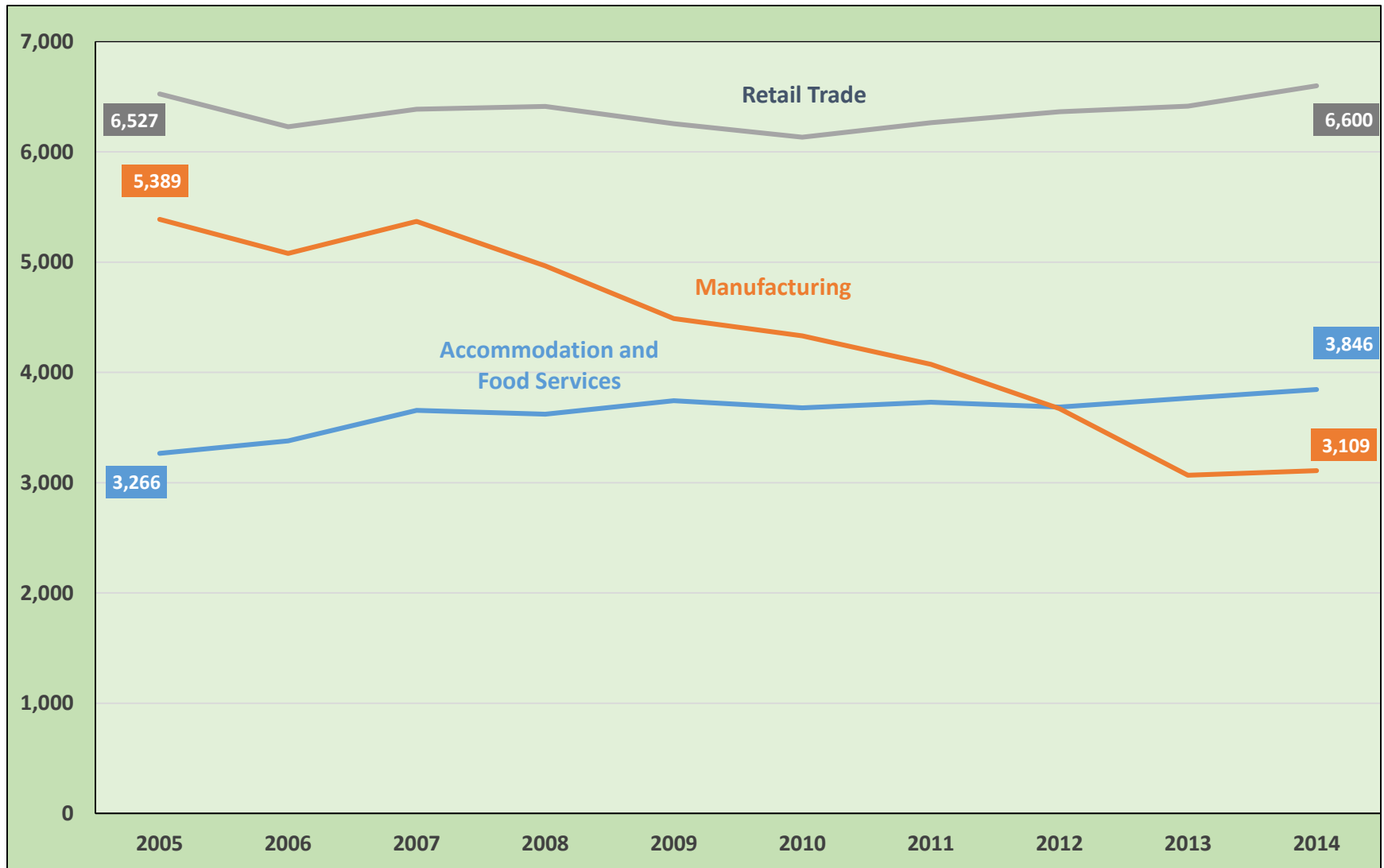
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend

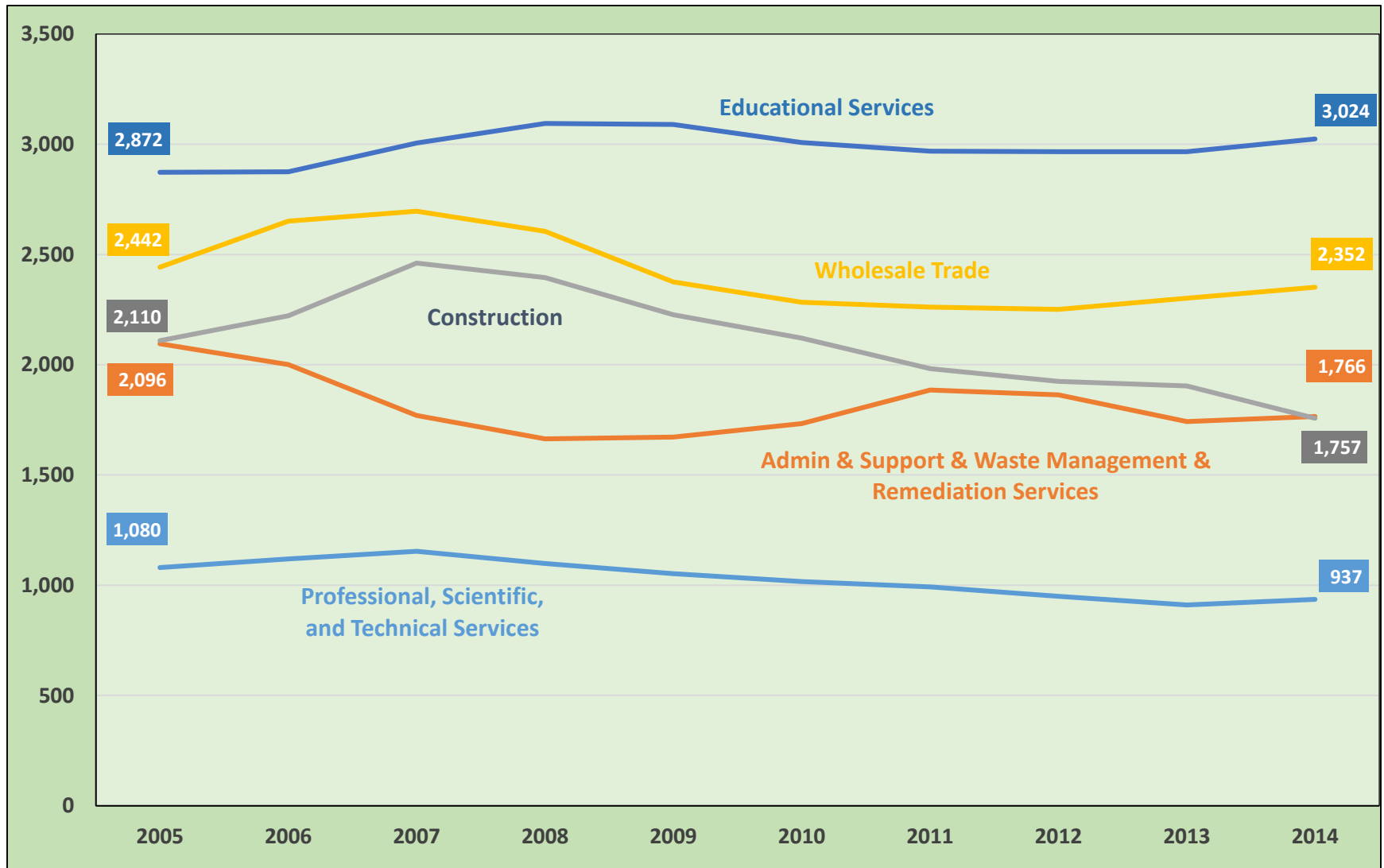


Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
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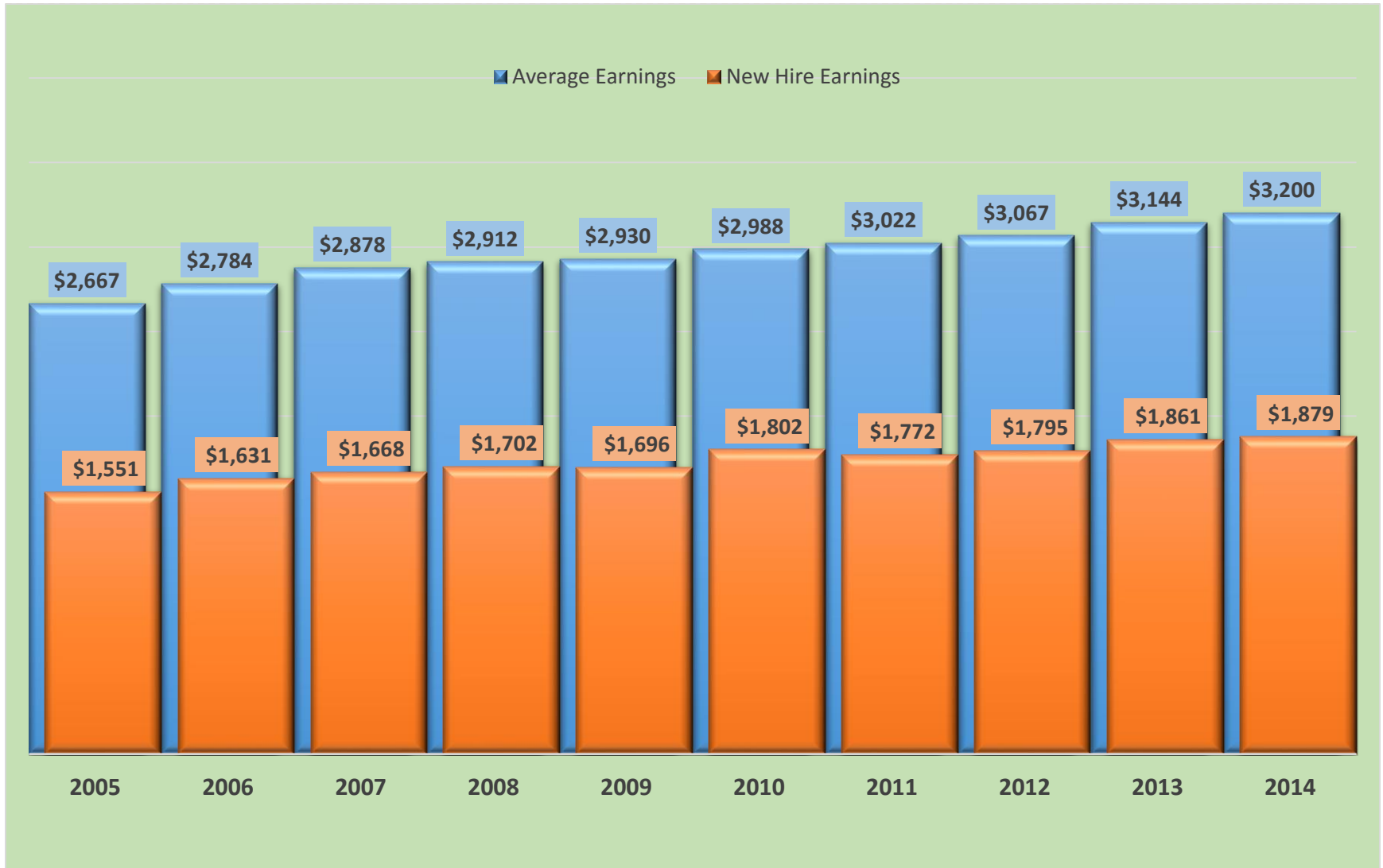
Total Industry Trend



Total Industry Trend



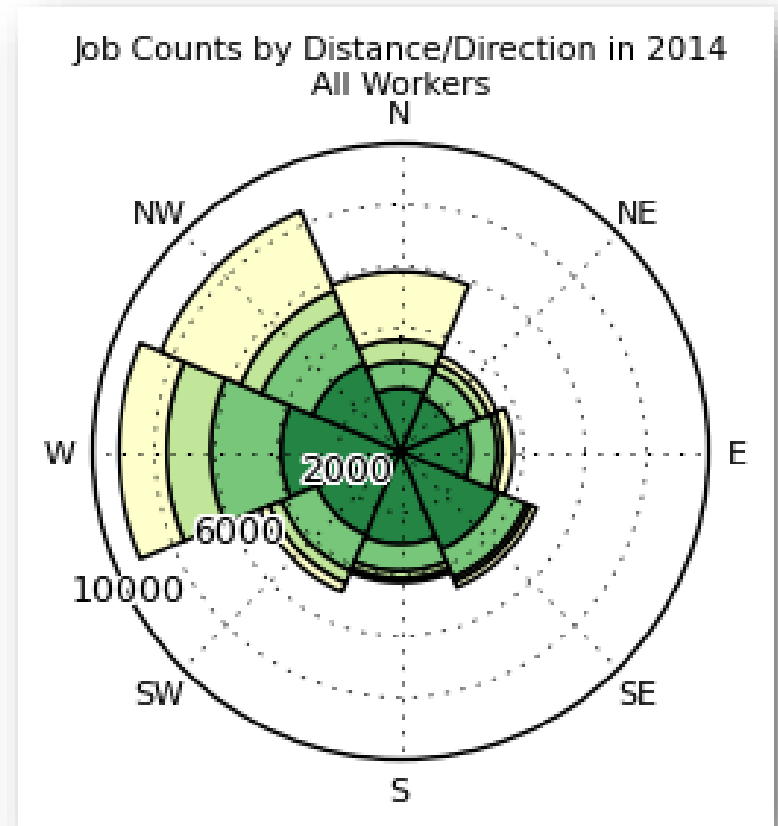
Average Monthly Earnings Trend



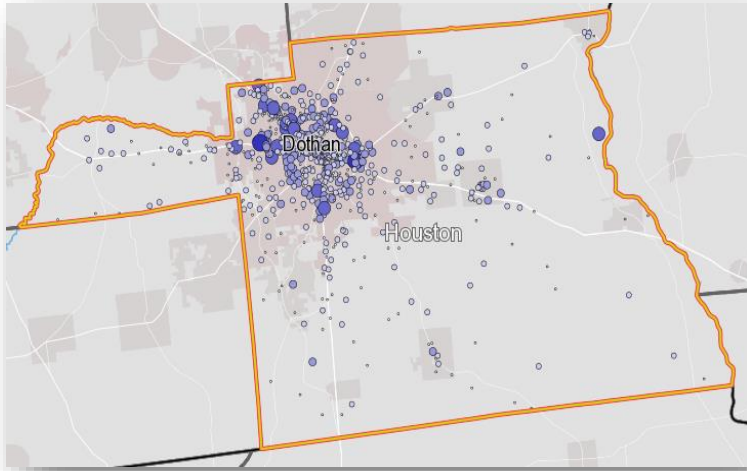
2014 Commuting Patterns

Distance Workers Travel to Houston County to Work

	Count	Share
Total Primary Jobs	44,439	100.0%
Less than 10 miles	22,612	50.9%
10 to 24 miles	9,782	22.0%
25 to 50 miles	4,202	9.5%
Greater than 50 miles	7,843	17.6%



2014 Commuting Patterns

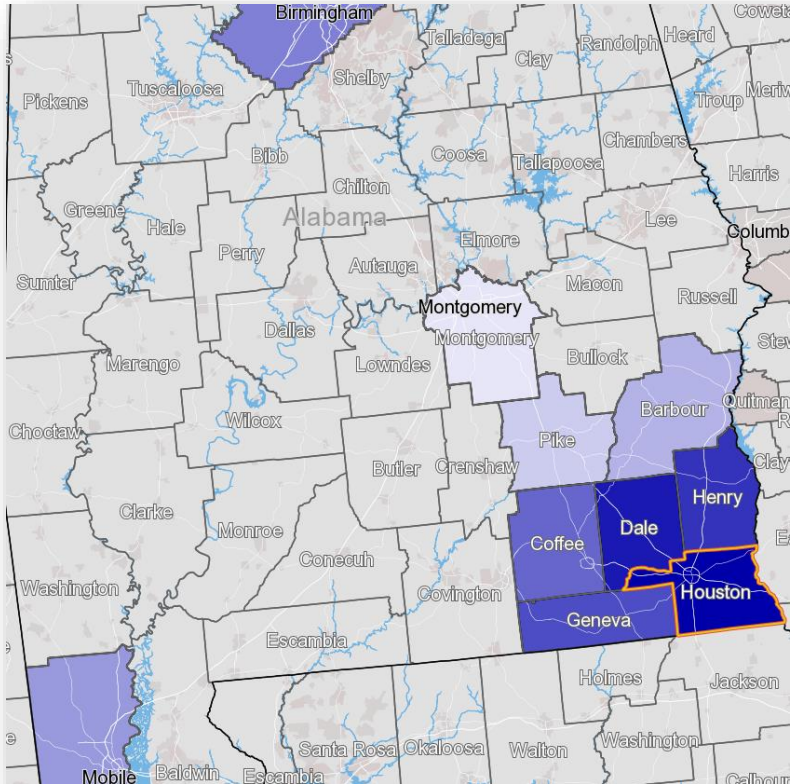


Jobs by Worker Age	Count	Share
Age 29 or younger	10,438	23.5%
Age 30 to 54	24,730	55.6%
Age 55 or older	9,271	20.9%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	4,154	9.3%
High school or equivalent, no college	10,768	24.2%
Some college or Associate degree	11,618	26.1%
Bachelor's degree or advanced degree	7,461	16.8%
Educational attainment not available (workers aged 29 or younger)	10,438	23.5%
Jobs by Worker Sex	Count	Share
Male	20,819	46.8%
Female	23,620	53.2%
Jobs by Earnings	Count	Share
\$1,250 per month or less	11,035	24.8%
\$1,251 to \$3,333 per month	19,500	43.9%
More than \$3,333 per month	13,904	31.3%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Houston County



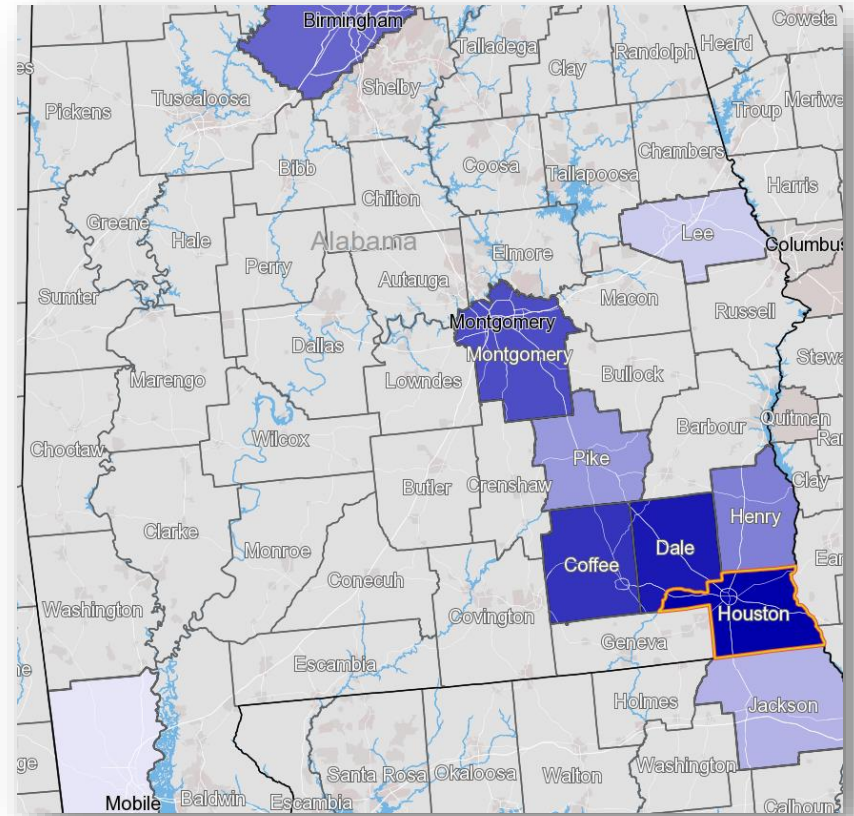
	Count	Share
Houston County, AL	24,447	55.0%
Dale County, AL	3,935	8.9%
Henry County, AL	2,352	5.3%
Geneva County, AL	2,273	5.1%
Coffee County, AL	1,497	3.4%
Jefferson County, AL	691	1.6%
Mobile County, AL	583	1.3%
Barbour County, AL	567	1.3%
Pike County, AL	522	1.2%
Montgomery County, AL	475	1.1%
All Other Locations	7,097	16.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Counties Where Houston County Residents Commute to Work

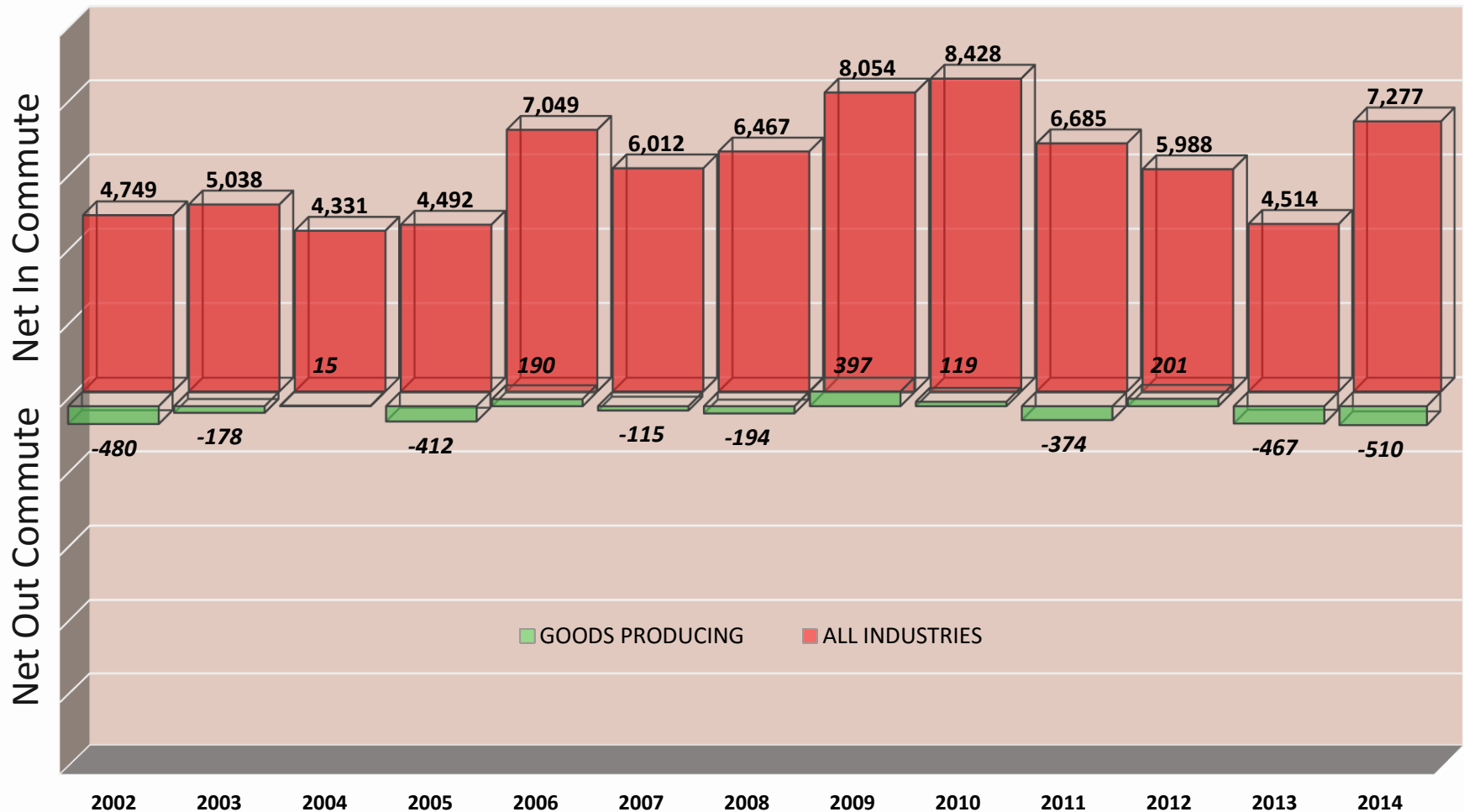
	Count	Share
Houston County, AL	24,447	65.8%
Dale County, AL	2,241	6.0%
Coffee County, AL	1,015	2.7%
Montgomery County, AL	1,001	2.7%
Jefferson County, AL	802	2.2%
Henry County, AL	551	1.5%
Pike County, AL	509	1.4%
Jackson County, FL	452	1.2%
Lee County, AL	401	1.1%
Mobile County, AL	392	1.1%
All Other Locations	5,351	14.4%



Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Ashford High School	113	63	22	2	8	32	55	8
Cottonwood High School	53	22	3	0	5	8	20	2
Dothan High School	283	127	18	7	17	42	115	12
Houston County High School	51	23	5	1	4	10	20	3
Northview High School	251	119	9	1	7	17	107	12
Rehobeth High School	160	80	23	1	13	37	73	7
Wicksburg High School	75	48	14	2	2	18	43	5



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Houston County	# Undergrads	# First-Time Freshman
Grand Total	3,864	553
Major		
General Studies	982	185
Undeclared/Not Reported	285	0
Registered Nursing/Registered Nurse	237	20
Business Administration and Management, General	155	12
Biology/Biological Sciences, General	118	30
Elementary Education and Teaching	110	10
Psychology, General	104	15
Computer and Information Sciences, General	92	7
Liberal Arts and Sciences/Liberal Studies	82	14
Social Work	77	11
Criminal Justice/Safety Studies	74	9

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Houston County	# Graduate Students
Grand Total	322
Major	
Registered Nursing/Registered Nurse	35
Social Work	29
Educational Leadership and Administration, General	28
Counseling Psychology	20
Business Administration and Management, General	19
Medicine	15
Pharmacy	12
Criminal Justice/Law Enforcement Administration	11
Secondary Education and Teaching	10
Elementary Education and Teaching	8
Adult and Continuing Education and Training	7

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Houston Total	* State Totals
Registered Nursing/Registered Nurse			31		30		21			82	3,780
General Studies			81							81	3,382
Psychology, General					31					31	791
Licensed Practical/Vocational Nurse Training		31								31	573
Elementary Education and Teaching					16		9			25	899
Business Administration and Management, General					16		8			24	1,564
Child Care and Support Services Management	10		13							23	327
Liberal Arts and Sciences/Liberal Studies			16				1			17	734
Accounting					9		5			14	947
Emergency Medical Technology/Technician (EMT Paramedic)	10		3							13	651

► Source: Alabama Commission on Higher Education: Workforce Development, Potential Workforce by County.

Questions???

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